NextoFriends

# Preventing copyrighted material

It must be noted that nextoFriends.com will not host any movies, TV shows or music videos that are not recorded on members mobiles. Digitized TV or DVD rips will be immediately removed as they takes no part in our user experience or business model.  
  
However copyrighted material will make it onto the system from these sources. We should also expect copyrighted material from sources such as movie theatres and music venues. We will look to handle these instances with a mix of software intelligence, human moderators and clever moderator tools.   
  
Moderator tools will be created to efficiently allow viewing multiple feeds at once and even intelligently display video segments based on the video properties such as:

* Number of views (a high number might denote that the video has a big audience. thus could potentially be a Hollywood movie or popular TV show)
* Videos of length longer than 30 minutes.
* External links landing on our system - Many new web sites have surfaced that link into popular video sites such as youtube.com, livevideo.com, veoh.com and bypass their web interface. This external referencing removes the need for keywords and titles within the web site that they hosted in. By doing this, video site moderators find it hard to identify studio produced material. Here a few examples of these types of sites (www.tv-links.co.uk, www.alluc.org)
* Advanced computer vision algorithms that determine color range and video quality then flag it as 35mm film or high quality studio cameras and as potentially copyrighted material.
* Genetic algorithms that get better at spotting copyrighted material using data derived from human moderator actions.

It is quite easy to spot copyrighted material. large video monitor could automatically display 10 or more flagged videos for a 30 second period. This would allow human intervention as an end process to analyze the videos to determine if they are to be removed. Moderation could be out sourced to Asia to keep costs low. Moderators would only need a computer and broadband connection in order to work.  
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The tools will also allow moderators the accessibility to:

* Remove videos that violate other terms of service such as racist or sexually explicit videos and photos.
* Investigate messages and posting of the bullying or hatred nature
* Investigate Instances of stalking or harassment
* Export videos that display a criminal act being committed